

ACUI 2020 BY THE NUMBERS

149 attendees participated in virtual versions of IPDS: New Professionals Orientation, the Aspiring Directors Institute, and the Student Organizations Institute.

More than **2,000**, including those from campus areas beyond college unions and activities, attended the 2020 Virtual Regional Conferences.

The inaugural Closing the Gap cohort included **11** participants and **seven** supporters who met virtually throughout the year.



Webinar attendance
increased

400%

ACUI offered more than

75

programs

NEW INITIATIVES

in 2020 included:



The launch of a white privilege challenge that had **135** participants



Development of the Allyship and Advocacy in Action webinar series, which garnered **752** attendees through its first four programs.



Creation of the Table Talks Podcast that debuted **10** episodes



ACUI's leadership revised the strategic guideposts to reflect emerging needs. In place through March 2022, the new guideposts focus on

**SOCIAL JUSTICE,
MEMBER ENGAGEMENT,
& FINANCIAL STABILITY.**



Bulletin article views
increased by **190%** in 2020

More than

\$40,000

was raised



and nearly

\$10,000

in grants were
awarded in 2020